



BLUE NIGHTS

Loneliness

Ice cream social



BY: BLUE NIGHT -- TEA, JUSTINE, IESHA, & MARIANA



Combating Student Loneliness

"CAST AWAY ON AN ISLAND" - STUDENT '2026

- feeling of exclusion, not being able to express your feelings and think no one else can relate too

"BEING LONELY AND BEING ALONE ARE DIFFERENT" - STUDENT '2026

- feel lonely with surrounding people with no physical/mental support whereas sometimes being alone helps to decompress stress

OUR FOCUS:

How might we empower student club leaders to identify and reach out to first-year & transfer students in other clubs/ programs who may feel lonely?



OUR RESEARCH'S "PAIN POINTS"



01

Students long for meaningful connection - and not be seen as a "number"

02

Many students do want to meet other people, but they can't be at two places at once




An established relationship make invitations less intimidating and more genuine

Schedule conflicts prevent same-interest social interactions



ICE CREAM SOCIAL!

We propose an Ice Cream Social where student leaders of clubs that share similar categories can collaborate and host an open house for students interested in that category!



Raffle and Merch for a bring a buddy incentive!

Way for students to not be tied down to certain groups on campus

Will be at a time not during dead hours

Categories: Multicultural Clubs, Sports Clubs, Volunteering Clubs, etc





IMPLEMENTATION & THE FUTURE

- Have the Ice Cream Social three times throughout the school year
- Once at the beginning of the year, the start of the spring semester, and end of the school year for each different category
- Request: "Implement an icebreaker/get to know you game to play at the social" - student 2026
- "I would most definitely attend an event like this! Not something I have seen before on campus" - student 2026

